Art Director

FYI | Mumbai | Full-time

About FYI

FYI Group is a multidisciplinary strategy and creative company specialising in the built environment. With 15 years of industry experience, we work with leading brands across architecture, design, real estate, construction and infrastructure.

Our eight specialised practices, **Strategy, Experience, Studio, Design, Intelligence, Platforms, AI and Ventures**, bring together creative, strategic and technological expertise to build brands, experiences, digital solutions and industry-led initiatives.

The Role

We are looking for an **Art Director with a distinctive creative vision, entrepreneurial mindset and the ability to lead ideas from concept to execution.**

Working with ambitious brands across architecture, design, infrastructure, real estate, luxury and lifestyle, you will lead creative thinking and visual storytelling across multiple disciplines and formats.

We value people who think independently, take initiative, inspire teams and have the conviction to turn ambitious ideas into exceptional work.

What You'll Do

- Lead creative direction across brand identities, campaigns, websites, digital experiences, publications and visual communications.
- Translate business strategy into compelling creative concepts and cohesive visual systems.
- Establish a high standard of art direction, typography, imagery and design across projects.
- Lead, mentor and inspire multidisciplinary creative teams.
- Collaborate with strategists, content teams, designers and technology partners to deliver integrated solutions.
- Oversee creative production across photography, film, motion, CGI and AI-led visualisation.
- Take ownership of projects, managing creative quality, resources, deliverables and deadlines.

Who We're Looking For

- **5 to 8 years of experience** in art direction, branding or multidisciplinary design, supported by a strong portfolio.
- Exceptional aesthetic sensibility, conceptual ability and a sophisticated understanding of design and visual culture.

- An entrepreneurial mindset with the ability to take initiative, solve problems and drive ideas forward.
- Proven leadership skills and the ability to manage, mentor and motivate creative teams.
- Strong organisational skills, accountability and the discipline to consistently meet deadlines.
- A hands-on, resourceful approach with the ability to balance creative ambition and commercial objectives.
- Curiosity about architecture, design, culture, technology and emerging creative tools.
- **An added advantage:** A background in architecture or spatial design, or prior experience working with brands in architecture, real estate, design or the wider built environment.

We are looking for a thinker, maker and leader who takes ownership, challenges conventions and delivers with conviction.