Senior UI/UX Designer

FYI | Mumbai | Full-time

About FYI

FYI Group is a multidisciplinary strategy and creative company specialising in the built environment. With 15 years of industry experience, we work with leading brands across architecture, design, real estate, construction and infrastructure.

Our eight specialised practices, **Strategy, Experience, Studio, Design, Intelligence, Platforms, AI and Ventures**, bring together creative, strategic and technological expertise to build brands, experiences, digital solutions and industry-led initiatives.

The Role

We are looking for a **Senior UI/UX Designer with exceptional design sensibility, strong strategic thinking and the ability to create intuitive, engaging and visually distinctive digital experiences.**

You will lead the design of websites, digital platforms and interactive experiences for ambitious brands across architecture, design, real estate, luxury and the wider built environment.

We value independent thinkers with an entrepreneurial mindset who understand business objectives, challenge conventions and take ownership of projects from concept to execution.

What You'll Do

- Lead UI/UX design across websites, digital platforms, applications and interactive experiences.
- Translate business objectives, user needs and brand strategies into intuitive, functional and visually compelling digital solutions.
- Develop user journeys, information architecture, wireframes, prototypes and high-fidelity interface designs.
- Establish scalable design systems, ensuring consistency, accessibility and usability across digital touchpoints.
- Collaborate with strategists, content teams, visual designers and developers to deliver seamless digital experiences.
- Conduct user research, analyse user behaviour and apply insights to improve experience design.
- Explore emerging technologies, AI-driven interfaces and innovative approaches to digital interaction.
- Guide junior designers, present design rationale to stakeholders and take ownership of design quality, deliverables and deadlines.

Who We're Looking For

- **5 to 8 years of experience** in UI/UX design, digital product design or experience design, supported by a strong portfolio of live projects.
- Exceptional visual design sensibility with a sophisticated understanding of typography, composition, interaction and contemporary digital aesthetics.
- Advanced proficiency in Figma, including prototyping, component libraries and design systems.
- Strong understanding of UX principles, responsive design, information architecture, accessibility and user-centred design.
- Experience designing sophisticated, content-rich websites, digital products and platforms.
- A working understanding of front-end development principles and the ability to collaborate effectively with development teams.
- An entrepreneurial, solutions-oriented mindset with the confidence to take initiative, solve problems and drive projects independently.
- Strong leadership, communication and presentation skills, with the ability to articulate design decisions and mentor younger designers.
- Excellent organisational skills, accountability and the discipline to manage multiple projects and meet deadlines.
- Curiosity about architecture, design, culture, emerging technologies and the evolving digital landscape.
- **An added advantage:** A background in architecture or spatial design, or prior experience working with brands in architecture, real estate, design or the wider built environment.

We are looking for a design thinker who combines strategic clarity, exceptional aesthetics and technical understanding with the ownership and discipline to deliver outstanding digital experiences.