Senior Visualiser

FYI | Mumbai | Full-time

About FYI

FYI Group is a multidisciplinary strategy and creative company specialising in the built environment. With 15 years of industry experience, we work with leading brands across architecture, design, real estate, construction and infrastructure.

Our eight specialised practices, **Strategy, Experience, Studio, Design, Intelligence, Platforms, AI and Ventures**, bring together creative, strategic and technological expertise to build brands, experiences, digital solutions and industry-led initiatives.

The Role

We are looking for a **Senior Visualiser with exceptional design sensibility, strong conceptual thinking and the ability to translate creative direction into compelling visual work.**

You will work across branding, campaigns, digital platforms, publications and experiences, bringing ideas to life through thoughtful design, strong visual storytelling and meticulous execution.

We value independent thinkers who take ownership, solve problems, mentor younger designers and consistently deliver high-quality work.

What You'll Do

- Develop and execute visual concepts across branding, campaigns, websites, digital communications, publications and presentations.
- Translate creative briefs and strategic direction into distinctive visual narratives and design solutions.
- Create high-quality layouts, compositions, graphics and visual assets with exceptional attention to typography, imagery and detail.
- Collaborate with art directors, strategists, content teams and developers to deliver cohesive creative work.
- Explore and integrate AI-assisted design, image generation and emerging visualisation tools into creative workflows.
- Guide junior designers, review creative output and maintain consistency across deliverables.
- Independently manage multiple projects, ensuring design quality, timely delivery and adherence to briefs.

Who We're Looking For

- **4 to 6 years of experience** in graphic design, visualisation, branding or a multidisciplinary creative environment.

- A strong portfolio demonstrating conceptual thinking, visual storytelling and excellent design execution.
- Advanced proficiency in Adobe Creative Suite and Figma, with familiarity in motion graphics and AI creative tools.
- Strong command of typography, composition, colour, imagery and contemporary design aesthetics.
- An entrepreneurial, solutions-oriented mindset with the ability to take initiative and work independently.
- Strong organisational skills, attention to detail and the discipline to meet deadlines.
- Ability to collaborate across teams, take feedback constructively and mentor junior talent.
- Curiosity about architecture, design, culture and emerging creative technologies.
- **An added advantage:** A background in architecture or spatial design, or prior experience working with brands in architecture, real estate, design or the wider built environment.

We are looking for a visual thinker who combines creative ambition with the ownership and discipline to deliver exceptional work.